

NDT News

ADVERTISING TARIFF /

VALID FROM 1 JANUARY 2023

Standard circulation issues January, February, April, May, July, August, October and November									
Size	depth × width (mm)	Rate per insertion (£): mono				Rate per insertion (£): full colour			
		1	3	6	8	1	3	6	8
A4	254 × 180	760	740	690	635	1145	1115	1035	950
A5 (island)	180 × 130	635	600	530	500	950	905	795	750
½ A4	130 × 180	500	470	460	420	745	700	685	635
¼ A4	125 × 86	330	320	280	270	495	480	415	400
Business card	45 × 86	190	185	180	170	290	285	275	260
Single column centimetre (scc)	10 × 41	52	51	50	49	78	76	75	73

Quarterly extended circulation issues March, June, September and December					
Size	depth × width (mm)	Rate per insertion (£): mono		Rate per insertion (£): full colour	
		1	4	1	4
A4	254 × 180	1095	1050	1720	1555
A5 (island)	180 × 130	895	855	1385	1255
½ A4	130 × 180	710	690	1115	1015
¼ A4	125 × 86	475	460	720	665
Business card	45 × 86	260	250	415	355
Single column centimetre (scc)	10 × 41	75	73	115	102

NOTES /

- Rates are for contracts completed in a period not exceeding 12 calendar months
- Advertisers with a current contract for advertising in Insight qualify for an additional 10% discount on their advertising in **NDT News**
- VAT is applicable at the prevailing rate
- Special positions: +10% for guaranteed position
- Page 1 advertising availability on request
- Trim size (full page): 420 mm (deep) × 297 mm (wide)

Discounts:

Corporate members: -10%
Advertising agency commission: -10%
Insight advertisers: -10%

Example

A ½ A4 mono advertisement (130 mm deep × 180 mm wide) for each issue over a twelve-month period for a BINDT Corporate Member with a current advertising contract in Insight:

→ 8 at £420 each =	£3360.00
+ 4 at £690 each =	£2760.00
SUB-TOTAL	£6120.00
-10% Corporate Membership discount	
SUB-TOTAL	£5508.00
-10% Insight advertising discount	
TOTAL (excl VAT)	£4957.20

Invoiced on publication.

LOOSE INSERTS /

On application.

COPY DATES /

All material - editorial and advertising
15th of the month prior to publication date.

Advertising material should be supplied in compatible electronic format - refer to 'Procedure for submitting adverts'.

Extra charges will be applicable to all supplementary process work.

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Note: The editorial staff reserve the right to edit, amend, reject or reschedule copy submitted without prior reference to the contributor.

