

# NDT News

## 2023 ADVERTISING GUIDE /

NDT News is a monthly compact-newspaper-style publication aimed at non-destructive testing technicians and inspection, condition monitoring and quality practitioners.

It incorporates the Branch bulletin of the British Institute of NDT, which was formerly a supplement known as NDT NEWS, and NewsLink, the former newsletter of the now discontinued International Association of Quality Practitioners (the IAQP).

Each month it is circulated free to BINDT members - approximately 2500 in total - and each quarter (in the months of March, June, September and December) it is in addition circulated to all PCN certificate holders - around an additional 15,000.

NDT News thus forms a very attractive vehicle for advertisers and communicators who wish to penetrate this vital sector. Advertising reservations and editorial contributions are welcome. Please turn the page for advertising rates and further details.



The Newspaper for Non-Destructive Testing, Inspection, Condition Monitoring and Quality Practitioners

# NDT News

Issue 225 - May 2022

£2.50 where sold

## International Testing Services secures major new contracts

The continued expansion of the business has seen the award of a further two major contracts in the last few months to the group's plant-based testing services. The new contracts, which include the testing of wind turbine components, are a testament to the company's growing reputation for its expertise in the field of non-destructive testing (NDT) services.

## International standard on certifying NDT personnel has been revised

The British Standards Institution (BSI) has recently published its revised version of BS EN ISO 9712, the international standard on the qualification and certification of non-destructive testing (NDT) personnel.

## NDT courses in the UK

Course	Duration
<b>CAMBRIDGE</b>	
NDT Level 1 (Visual Testing)	6 hours - 19 hours
NDT Level 2 (Visual Testing)	13 hours - 17 hours
NDT Level 3 (Visual Testing)	21 hours - 13 days
NDT Level 4 (Visual Testing)	6 days - 8 days
NDT Level 5 (Visual Testing)	4 days - 22 days
NDT Level 6 (Visual Testing)	11 days - 12 days
NDT Level 7 (Visual Testing)	18 days - 22 days
<b>MIDLESBROUGH</b>	
NDT Level 1 (Visual Testing)	6 hours - 17 hours
NDT Level 2 (Visual Testing)	6 hours - 19 hours
NDT Level 3 (Visual Testing)	11 hours - 13 hours
NDT Level 4 (Visual Testing)	11 hours - 14 hours
NDT Level 5 (Visual Testing)	17 hours - 19 hours

World Leaders in NDT, Welding, Inspection Training and Certification

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Inside: News 2, 3 • Branch Meetings 2 • Hecor the Inspector 2 • What the Hec? 2 • On the Job 3 • Letter from America 4 • Recruitment 4

## EDITORIAL CONTRIBUTIONS /

News and product articles:

300-500 words, plus one picture

Technical tips and case studies:

1000 words max; three pictures max

Note: These are free opportunities for you/your organisation to be featured in NDT News but the editorial staff reserve the right to edit, amend, reject or reschedule copy submitted without prior reference to the contributor.

Copy date:

15th of the month preceding publication date

Email: [ndtnews@bindt.org](mailto:ndtnews@bindt.org)

NDT News is normally published on or about the 1st of the month of issue.

# NDT News

## ADVERTISING TARIFF /

VALID FROM 1 JANUARY 2023

Standard circulation issues January, February, April, May, July, August, October and November									
Size	depth × width (mm)	Rate per insertion (£): <b>mono</b>				Rate per insertion (£): <b>full colour</b>			
		1	3	6	8	1	3	6	8
A4	254 × 180	760	740	690	635	1145	1115	1035	950
A5 (island)	180 × 130	635	600	530	500	950	905	795	750
½ A4	130 × 180	500	470	460	420	745	700	685	635
¼ A4	125 × 86	330	320	280	270	495	480	415	400
Business card	45 × 86	190	185	180	170	290	285	275	260
Single column centimetre (scc)	10 × 41	52	51	50	49	78	76	75	73

Quarterly extended circulation issues March, June, September and December					
Size	depth × width (mm)	Rate per insertion (£): <b>mono</b>		Rate per insertion (£): <b>full colour</b>	
		1	4	1	4
A4	254 × 180	1095	1050	1720	1555
A5 (island)	180 × 130	895	855	1385	1255
½ A4	130 × 180	710	690	1115	1015
¼ A4	125 × 86	475	460	720	665
Business card	45 × 86	260	250	415	355
Single column centimetre (scc)	10 × 41	75	73	115	102

### NOTES /

- Rates are for contracts completed in a period not exceeding 12 calendar months
- Advertisers with a current contract for advertising in Insight qualify for an additional 10% discount on their advertising in **NDT News**
- VAT is applicable at the prevailing rate
- Special positions: +10% for guaranteed position
- Page 1 advertising availability on request
- Trim size (full page): 420 mm (deep) × 297 mm (wide)

### Discounts:

Corporate members: -10%  
Advertising agency commission: -10%  
Insight advertisers: -10%

### Example

A ½ A4 mono advertisement (130 mm deep × 180 mm wide) for each issue over a twelve-month period for a BINDT Corporate Member with a current advertising contract in Insight:

→ 8 at £420 each =	£3360.00
+ 4 at £690 each =	£2760.00
SUB-TOTAL	£6120.00
-10% Corporate Membership discount	
SUB-TOTAL	£5508.00
-10% Insight advertising discount	
<b>TOTAL (excl VAT)</b>	<b>£4957.20</b>

Invoiced on publication.

### LOOSE INSERTS /

On application.

### COPY DATES /

All material - editorial and advertising  
15th of the month prior to publication date.

Advertising material should be supplied in compatible electronic format - refer to 'Procedure for submitting adverts'.

Extra charges will be applicable to all supplementary process work.

NDT News is published by the British Institute of Non-Destructive Testing, which is a Limited Company (Reg No 969051 England) and a Charity (Reg No 260666). Registered Office: Midsummer House, Riverside Way, Bedford Road, Northampton NN1 5NX, United Kingdom. Tel: +44 (0)1604 438300; Email: ndtnews@bindt.org

Note: The editorial staff reserve the right to edit, amend, reject or reschedule copy submitted without prior reference to the contributor.

